



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2017

Multiple District 11

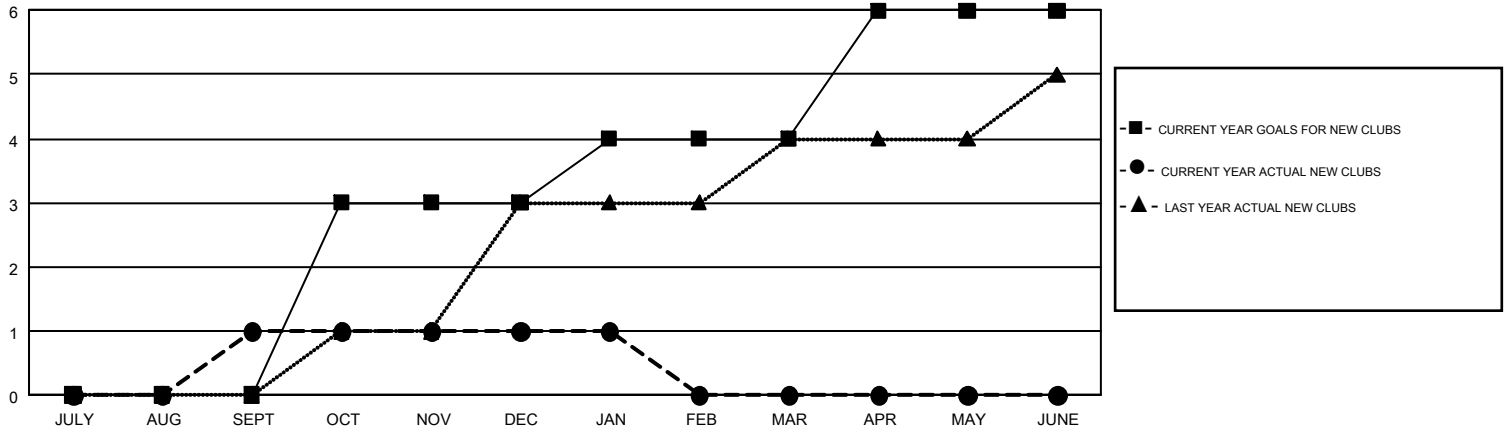
LOCATION: MICHIGAN

GMT: THOMAS MATNEY

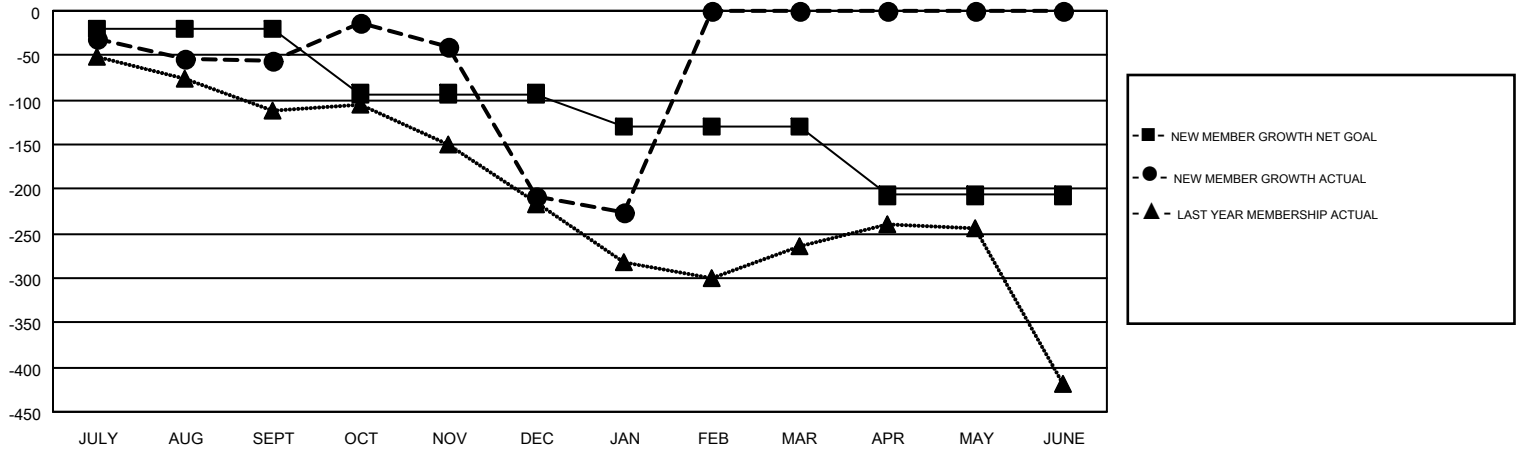
GMT CA 1

Clubs				Members			
RESULTS FOR 2016-2017				RESULTS FOR 2016-2017			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	NEW MEMBER GROWTH NET GOAL (not reinstated or transfers)	NEW MEMBER GROWTH ACTUAL (not reinstated or transfers)	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	0	1	3	JULY/AUG/SEPT	-20	205	260
OCT/NOV/DEC	3	0	1	OCT/NOV/DEC	-73	254	408
JAN/FEB/MAR	1	0	1	JAN/FEB/MAR	-37	110	128
APR/MAY/JUNE	2	0	0	APR/MAY/JUNE	-77	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5	200 CLUBS OF 393 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	7,655 (71.77%)
DECEASED	123	FEMALE	3,011 (28.23%)
CLUB CANCELLED	11	TOTAL FAMILY UNIT MEMBERS	
OTHER	662	2,029	
TOTAL	796	FAMILY MEMBERS PAYING HALF DUES	
		1,039	

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)